

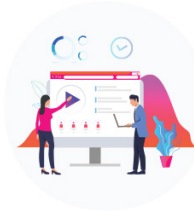
10

Interesting Facts About Webinars



57%

of viewers watch webinars live and on demand.



66%

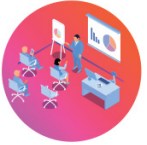
of consumers actually watch videos more than one time.



Most corporations host more than 1 webinar every month.



Webinars are watched from all over the world.



A webinar usually has **28** participants, 2 presenters and 65 minutes duration.

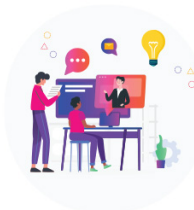


80%

found that they got a better attendance rate when they promoted their webinar a week before.



Tuesdays, Wednesdays and Thursdays have the most registrants!



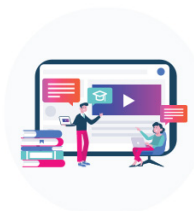
83.9%

think webinars are very beneficial.



60%

attend webinars weekly or monthly.



67%

use webinars for technology demonstration while 48% for lead generation.

