

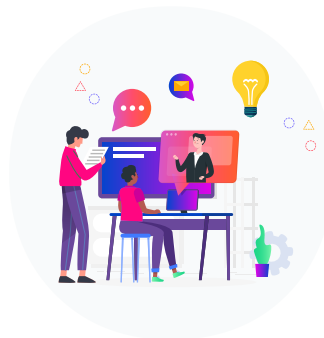
# PROMOTE your brand online

Webinars are the most efficient, and fastest way to use digital marketing to generate more profits, build better relationships with your prospects, and position your business as an authority in the marketplace.



## Connect with Industry Leaders

Webinars allow you the opportunity to connect with other industry leaders and have them as guest presenters on your webinar.



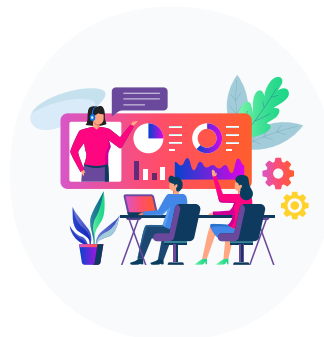
## Educate and Train

Webinars are the best method to train and educate customers. You can show how a product works and demonstrate the benefit to the user.



## Increase Lead Generation

The people who register to attend are already showing a level of intent. You can leverage this to promote your brand to a captive audience.



## Become an Authority

Webinars give you the chance deliver high-quality visual content that can have a positive impact on your audience. Your customers will view you as an authority in the industry.

# Services

## Bespoke Webinars



At ONLY webinars, we deliver technically flawless and engaging webinars on a turnkey basis. We set-up the webinar theme, registration workflow, reminder emails, database and social media

marketing, dress rehearsals, help presenters with their presentations, record and prepare evergreen content. We even assist you in sourcing a webinar host, moderator, and speaker from our 'Community'.

## Engaging Webinars



At ONLY webinars, we believe that the difference between a good webinar and a great one is AUDIENCE ENGAGEMENT. We help you communicate with your audience in real time in order to create interactive live

experiences with features like polling, chat, and Q&A. Advanced software like Slido and Mentimeter take those standard features to the next level by presenting output in a more engaging way.

## Technology Platform



While webinars themselves are a great way to combine web conferencing and marketing automation, it is important to use the right platform to reach your audience. We host accessible webinar broadcasts

that can be viewed from any device, mobile or desktop. We work with industry standard technology platforms like Zoom, Google Meet, Microsoft Teams, Webinar Jam, WEBEX, and Livestorm.

## Evergreen Content



We promote your recorded archive with video highlights so you continue to develop and secure leads well after the webinar is over. We also archive your webinar on ONLY webinars portal and your Youtube Channel.

This way a registrant who could not attend the webinar has easy access to On-Demand viewing. We create a Podcast for all webinars on Spotify.

## Customized Webinars



Webinars are now the cornerstone of most digital marketing strategies. Measurable, effective, and efficient, webinars are the best route to great marketing ROI.

At ONLY webinars, all corporate webinars are conceived and executed based on your lead generation, brand visibility, and audience engagement objectives.

## Maximize Reach



We target demographics based on your intended audience and reach them through personalised direct email, SMS, WhatsApp, video campaigns and press releases. Through our social media

contacts, we run integrated campaigns to generate qualified audience leads. We harvest appropriate data on LinkedIn, Facebook, Instagram, Twitter and Youtube and reach out to the ONLY webinars Tribe.

## Robust Reporting



We create user experiences that are designed to increase event conversion metrics. Our custom reports will provide you insights to identify your most promising prospects. You will get customized webinar

registrant information. You will also get a detailed webinar marketing report with the audience reach for each marketing channel and social media platform.


## Guaranteed Results



We are confident of delivering the webinars as promised. You are guaranteed an outreach to a certain number of people in the industry/region and agreed number of webinar participants

on the given day. We are able to identify and anticipate your needs and reserve adequate days for pre-webinar marketing campaigns.

Strategic Partner.

 **REUTERS EVENTS™**

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